

Category	Data type	Data sub-type	Necessary for	Retaining period / status
Magic Earth app - Online services	Service list (m71os.services.magicearthsdk.com)	Remote IP	Communication with the server	Not retained!
			Obtaining the list of online services with the corresponding servers	Not retained!
	Notification request	Remote IP	Communication with the server	Not retained!
		PUSH token		
		Language		
		Timezone		
		Platform		
		Application variant		
		Application version		
	Content download	Remote IP	Communication with the server	
		Content type (map, voice, etc)		
		Item identifier	Serving the requested file	
		Item version (major, minor)		
	Traffic data upload	Remote IP	Communication with the server	Not retained!
		Random sensor_id changing every 6 hours		
GPS coordinates				
GPS altitude				
Azimuth		Calculating and providing back traffic flow information		
Speed				
	Speedunit			
	Timestamp			
Geographic area data request	Remote IP	Communication with the server	Not retained!	
	Map area's ids list	Providing geographic localization data: map, sat images, elevation, public transit, traffic, safety, weather, wiki		
Routing request	Remote IP	Communication with the server	Not retained!	
	Waypoints geographic location			
	Routing preferences	Calculate a route between waypoints		
Search request	Remote IP	Communication with the server	Not retained!	
	Search reference geographic position			
	Search preferences	Search geographically located objects		
Resource update	Remote IP	Communication with the server	Not retained!	
	Installed app resources hash codes	Update app resources		
Set alert (Fanceing)	Remote IP	Communication with the server		
	Email address			
	Destination email address			
	Message on arrival	Sending user requested event email		
	Message on departure			
Crash dumps	Remote IP	Communication with the server	Not retained!	
	App version			
	Device type			
	Os type & version			
	Device_id	Grouping the crash type to be able to detect and fix issues		
	App path (phone & sdcard)			
Safety preview	Web server access log	Remote IP	Communication with the server	
		User Agent		
		Date time of access	Statistics / abuse detection	
		Webpage accessed		
		Language		
		Unit		
		Clock format	Providing the correct content with the user language if possible matching the application color scheme and system units if possible	
		Safety camera id		
	Color scheme			
Weather Preview	Web server access log	Remote IP	Communication with the server	
		User Agent		
		Date time of access	Statistics / abuse detection	
		Webpage accessed		
		Language		
		Unit		
		Clock format		
		Latitude	Providing the correct content with the user language if possible matching the application color scheme and system units if possible	
		Longitude		
		Station_id		
	Color scheme			
Traffic preview	Preview traffic request	Remote IP	Communication with the server	
		Event id		
		Language		
		Color scheme	Providing the correct content with the user language if possible matching the application color scheme and system units if possible	
		Unit		
Public transit	Public transit request	Remote IP	Communication with the server	
		Item id		
		Language		
		Color scheme	Providing the correct content with the user language if possible matching the application color scheme and system units if possible	
		Unit		

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Tips & Tricks webpage (a webpage on www.magicearth.com, redirected from redirect.services.magicearthsdk.com)	Web server access log	Remote IP	Communication with the server	30 days retained; thereafter only in anonymous statistics. The 30 days are needed for possible investigations of any complain regarding website issues / abuse detection.
		User Agent		
		Date time of access		
		Webpage accessed		
		Application variant	Providing the correct content with the user language if possible matching the application color scheme if possible	
		Application version		
		Language		
		Platform		
Third Party Licenses webpage (a webpage on www.magicearth.com, redirected from redirect.services.magicearthsdk.com)	Web server access log	Remote IP	Communication with the server	30 days retained; thereafter only in anonymous statistics. The 30 days are needed for possible investigations of any complain regarding website issues / abuse detection.
		User Agent		
		Date time of access	Statistics / abuse detection	
		Webpage accessed		
		Application variant		
		Application version	Providing the correct content with the user language if possible matching the application color scheme if possible	
		Language		
		Platform		
Privacy webpage (a webpage on www.magicearth.com, redirected from redirect.services.magicearthsdk.com)	Web server access log	Remote IP	Communication with the server	30 days retained; thereafter only in anonymous statistics. The 30 days are needed for possible investigations of any complain regarding website issues / abuse detection.
		User Agent		
		Date time of access	Statistics / abuse detection	
		Webpage accessed		
		Application variant		
		Application version	Providing the correct content with the user language if possible matching the application color scheme if possible	
		Language		
		Platform		
Disclaimer webpage (a webpage on www.magicearth.com, redirected from redirect.services.magicearthsdk.com)	Web server access log	Remote IP	Communication with the server	30 days retained; thereafter only in anonymous statistics. The 30 days are needed for possible investigations of any complain regarding website issues / abuse detection.
		User Agent		
		Date time of access	Statistics / abuse detection	
		Webpage accessed		
		Application variant		
		Application version	Providing the correct content with the user language if possible matching the application color scheme if possible	
		Language		
		Platform		
Wikipedia weblink		Remote IP	Communication with the server	Third-party web access.
		User Agent		
		Date time of access	Statistics / abuse detection	
		Webpage accessed		
		Application variant		
		Application version	Providing the correct content with the user language if possible matching the application color scheme if possible	
		Language		
		Platform		
Color scheme				
Booking.com weblink			Third-party web access.	
Any POI's weblink if accessed by the user			Third-party web access.	
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