

Category	Data type	Data sub-type	Necessary for	Retaining period / status
Magic Earth app - Online services	Service list (m71os.services.magicearthsdk.com)	Remote IP	Communication with the server	Not retained!
			Obtaining the list of online services with the corresponding servers	Not retained!
	Notification request	Remote IP	Communication with the server	Not retained!
		PUSH token		
		Language		
		Timezone		
		Platform	Sending PUSH notification(at this moment only for IOS) in the user language and the correct time interval	Retained until the user is using our application.
		Application variant		
	Content download	Application version		
		Remote IP	Communication with the server	30 days retained; thereafter only in anonymous statistics.
		Contet type (map, voice, etc)		The 30 days are needed for possible investigations of any complain regarding download issues.
		Item identifier	Serving the requested file	
	Traffic data upload	Item version (major, minor)		
		Remote IP	Communication with the server	Not retained!
		Random sensor_id changing every 6 hours		
		GPS coordinates		
		GPS altitudes	Calculating and providing back traffic flow information	Anonymously retained.
		Azimuth		
		Speed		
	Traffic sign upload	Speedunit		
		Timestamp		
		Remote IP	Communication with the server	Not retained!
		Sign coordinates		
	Geographic area data request	Sign info (size, type, version, timestamp, etc..)	Identifying the sign, improving the data(at this moment only for IOS with Safety Lens)	Anonymously retained.
		Images of the sign		
		Remote IP	Communication with the server	Not retained!
	Routing request	Map area's ids list	Providing geographic localization data: map, sat images, elevation, public transit, traffic, safety, weather, wiki	Not retained!
Remote IP		Communication with the server	Not retained!	
Search request	Waypoints geographic location	Calculate a route between waypoints	Anonymously retained for 365 days.	
	Routing preferences		The requests are kept for: debug, unit /stress testing & statistics.	
Resource update	Remote IP	Communication with the server	Not retained!	
	Search reference geographic position	Search geographically located objects	Anonymously retained for 365 days.	
Set alert (Fanceing)	Search preferences		The requests are kept for: debug, unit /stress testing & statistics.	
	Remote IP	Communication with the server	Not retained!	
	Installed app resources hash codes	Update app resources		
	Remote IP	Communication with the server	Not retained!	
Crash dumps	Email address	Sending user requested event email	Not retained!	
	Destination email address			
	Message on arrival			
	Message on departure			
Track upload	Remote IP	Communication with the server	Not retained!	
	App version			
	Device type	Grouping the crash type to detect and fix issues	Retained.	
	Os type & version			
Reporting	Device_id			
	App path (phone & sdcard)			
	Remote IP	Communication with the server	Not retained!	
Reporting	report details (optional)			
	sensors logs with timestamp(gps, accelerometer, gyroscope)	(Optional, if the user upload the Track Log data manually) reproducing and fixing the reported issue	Retained.	
	Remote IP	Communication with the server	Not retained!	
Safety preview	report details (optional)	(Optional, if the user reports an event manually), alert other nerby users.	Anonymously retained.	
	sensors logs with timestamp(gps, accelerometer, gyroscope)			
	Remote IP	Communication with the server	Not retained!	
	User Agent	Statistics / abuse detection	30 days retained; thereafter only in anonymous statistics.	
	Date time of access		The 30 days are needed for possible investigations of any complain regarding safety preview issues / abuse detection.	
	Webpage accessed			
Weather Preview	Language			
	Unit	Providing the correct content with the user language if possible matching the application color scheme and system units if possible		
	Clock format			
	Safety camera id			
	Color scheme			
	Remote IP	Communication with the server	Not retained!	
	User Agent	Statistics / abuse detection	30 days retained; thereafter only in anonymous statistics.	
	Date time of access		The 30 days are needed for possible investigations of any complain regarding weather preview issues / abuse detection.	
	Webpage accessed			
	Language			
Traffic preview	Unit			
	Clock format			
	Latitude	Providing the correct content with the user language if possible matching the application color scheme and system units if possible		
	Longitude			
	Station_id			
Preview traffic request	Color scheme			
	Remote IP	Communication with the server	Not retained!	
	Event id			
	Language	Providing the correct content with the user language if possible matching the application color scheme and system units if possible		
		Unit		

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Public transit	Public transit request	Remote IP	Communication with the server	Not retained!
		Item id	Providing the correct content with the user language if possible matching the application color scheme and system units if possible	
		Language		
		Color scheme		
		Unit		
Tips & Tricks webpage (a webpage on www.magicearth.com, redirected from redirect.services.magicearthsdk.com)	Web server access log	Remote IP	Communication with the server	30 days retained; thereafter only in anonymous statistics. The 30 days are needed for possible investigations of any complain regarding website issues / abuse detection.
		User Agent	Providing the correct content with the user language if possible matching the application color scheme if possible	
		Date time of access		
		Webpage accessed		
		Application variant		
		Application version		
		Language		
		Platform		
		Color scheme		
Third Party Licenses webpage (a webpage on www.magicearth.com, redirected from redirect.services.magicearthsdk.com)	Web server access log	Remote IP	Communication with the server	30 days retained; thereafter only in anonymous statistics. The 30 days are needed for possible investigations of any complain regarding website issues / abuse detection.
		User Agent	Statistics / abuse detection	
		Date time of access		
		Webpage accessed	Providing the correct content with the user language if possible matching the application color scheme if possible	
		Application variant		
		Application version		
		Language		
		Platform		
		Color scheme		
Privacy webpage (a webpage on www.magicearth.com, redirected from redirect.services.magicearthsdk.com)	Web server access log	Remote IP		Communication with the server
		User Agent	Statistics / abuse detection	
		Date time of access		
		Webpage accessed	Providing the correct content with the user language if possible matching the application color scheme if possible	
		Application variant		
		Application version		
		Language		
		Platform		
		Color scheme		
Disclaimer webpage (a webpage on www.magicearth.com, redirected from redirect.services.magicearthsdk.com)	Web server access log	Remote IP		Communication with the server
		User Agent	Statistics / abuse detection	
		Date time of access		
		Webpage accessed	Providing the correct content with the user language if possible matching the application color scheme if possible	
		Application variant		
		Application version		
		Language		
		Platform		
		Color scheme		
Wikipedia weblink				Third-party web access.
Booking.com weblink			Third-party web access.	
Any POI's weblink if accessed by the user			Third-party web access.	
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