

Category	Data type	Data sub-type	Necessary for	Retaining period / status
Magic Earth app - Online services	Service list (m7ios.services.magicearthsdk.com)	Remote IP	Communication with the server	Not retained!
			Obtaining the list of online services with the corresponding servers	Not retained!
	Notification request	Remote IP	Communication with the server	Not retained!
		PUSH token		
		Language		
		Timezone		
		Platform	Sending PUSH notification(at this moment only for iOS) in the user language and the correct time interval	Retained until the user is using our application.
		Application variant		
	Content download	Remote IP	Communication with the server	
		Content type (map, voice, etc) Item identifier	Serving the requested file	30 days retained; thereafter only in anonymous statistics. The 30 days are needed for possible investigations of any complain regarding download issues.
	Traffic data upload	Remote IP	Communication with the server	Not retained!
		Random sensor_id changing every 6 hours		
		GPS coordinates		
		GPS altitude		
		Azimuth	Calculating and providing back traffic flow information	Anonymously retained.
		Speed		
		Speedunit		
	Traffic sign upload	Remote IP	Communication with the server	Not retained!
		Sign coordinates Sign info (size, type, version, timestamp, etc.)	Identifying the sign, improving the data(at this moment only for iOS with Safety Lens)	Anonymously retained.
	Geographic area data request	Remote IP	Communication with the server	Not retained!
		Map area's ids list	Providing geographic localization data: map, sat images, elevation, public transit, traffic, safety, weather, wiki	Not retained!
	Routing request	Remote IP	Communication with the server	Not retained!
		Waypoints geographic location Routing preferences	Calculate a route between waypoints	Anonymously retained for 365 days. The requests are kept for: debug, unit /stress testing & statistics.
	Search request	Remote IP	Communication with the server	Not retained!
		Search reference geographic position Search preferences	Search geographically located objects	Anonymously retained for 365 days. The requests are kept for: debug, unit /stress testing & statistics.
	Resource update	Remote IP	Communication with the server	Not retained!
		Installed app resources hash codes	Update app resources	Not retained!
Weather request for a Map Location	Remote IP	Communication with the server	Not retained! Data not sent to any 3rd party.	
	Map Location geographic position	Obtain the weather data for the requested location	The weather data is obtained and processed by our servers from various providers, the user requests are fulfilled exclusively by our servers.	
Timezone request for destination	Remote IP	Communication with the server	Not retained! Data not sent to any 3rd party.	
	Destinations eographic position	Obtain the Timezone/time offset for the destination location	Used to obtain the destination's TimeZone in order to correctly display the ETA, the user requests are fulfilled exclusively by our servers.	
Set alert (Fanceing)	Remote IP	Communication with the server	Not retained!	
	Email address Destination email address	Sending user requested event email	Not retained!	
	Message on arrival Message on departure			
	Remote IP	Communication with the server	Not retained!	
Crash dumps	Remote IP	Communication with the server	Not retained!	
	App version Device type Os type & version Device id	Grouping the crash type to detect and fix issues	Retained.	
	App path (phone & sdcard)			
	Remote IP	Communication with the server	Not retained!	
Track upload	report details (optional)	(Optional, if the user upload the Track Log data manually) reproducing and fixing the reported issue	Retained.	
	Remote IP	Communication with the server	Not retained!	
Reporting	report details (optional)	(Optional, if the user reports an event manually), alert other nearby users.	Anonymously retained.	
	sensors logs with timestamp(gps, accelerometer, gyroscope)			
Safety preview	Web server access log	Remote IP	Communication with the server	
		User Agent	Statistics / abuse detection	30 days retained; thereafter only in anonymous statistics.
		Date time of access		
		Webpage accessed		
		Language		
		Unit	Providing the correct content with the user language if possible matching the application color scheme and system units if possible	The 30 days are needed for possible investigations of any complain regarding safety preview issues / abuse detection.
		Clock format		
Weather Preview	Web server access log	Remote IP	Communication with the server	
		User Agent	Statistics / abuse detection	30 days retained; thereafter only in anonymous statistics.
		Date time of access		
		Webpage accessed		
		Language		
		Unit	Providing the correct content with the user language if possible matching the application color scheme and system units if possible	The 30 days are needed for possible investigations of any complain regarding weather preview issues / abuse detection.
		Clock format		
Latitude				
Longitude				
Station_id				
Color scheme				

Category	Data type	Data sub-type	Necessary for	Retaining period / status
Traffic preview	Preview traffic request	Remote IP	Communication with the server	Not retained!
		Event ID		
		Language	Providing the correct content with the user language if possible matching the application color scheme and system units if possible	
		Color scheme		
		Unit		
Public transit	Public transit request	Remote IP	Communication with the server	Not retained!
		Item id		
		Language	Providing the correct content with the user language if possible matching the application color scheme and system units if possible	
		Color scheme		
		Unit		
Tips & Tricks webpage (a webpage on www.magicearth.com, redirected from redirect.services.magicearthdk.com)	Web server access log	Remote IP	Communication with the server	30 days retained; thereafter only in anonymous statistics. The 30 days are needed for possible investigations of any complain regarding website issues / abuse detection.
		User Agent		
		Date time of access		
		Webpage accessed		
		Application variant	Providing the correct content with the user language if possible matching the application color scheme if possible	
		Application version		
		Language		
		Platform		
		Color scheme		
Third Party Licenses webpage (a webpage on www.magicearth.com, redirected from redirect.services.magicearthdk.com)	Web server access log	Remote IP	Communication with the server	30 days retained; thereafter only in anonymous statistics. The 30 days are needed for possible investigations of any complain regarding website issues / abuse detection.
		User Agent		
		Date time of access	Statistics / abuse detection	
		Webpage accessed		
		Application variant		
		Application version	Providing the correct content with the user language if possible matching the application color scheme if possible	
		Language		
		Platform		
		Color scheme		
Privacy webpage (a webpage on www.magicearth.com, redirected from redirect.services.magicearthdk.com)	Web server access log	Remote IP	Communication with the server	30 days retained; thereafter only in anonymous statistics. The 30 days are needed for possible investigations of any complain regarding website issues / abuse detection.
		User Agent		
		Date time of access	Statistics / abuse detection	
		Webpage accessed		
		Application variant		
		Application version	Providing the correct content with the user language if possible matching the application color scheme if possible	
		Language		
		Platform		
		Color scheme		
Disclaimer webpage (a webpage on www.magicearth.com, redirected from redirect.services.magicearthdk.com)	Web server access log	Remote IP	Communication with the server	30 days retained; thereafter only in anonymous statistics. The 30 days are needed for possible investigations of any complain regarding website issues / abuse detection.
		User Agent		
		Date time of access	Statistics / abuse detection	
		Webpage accessed		
		Application variant		
		Application version	Providing the correct content with the user language if possible matching the application color scheme if possible	
		Language		
		Platform		
		Color scheme		
Wikipedia weblink			Third-party web access.	
Booking.com weblink			Third-party web access.	
Any POI's weblink if accessed by the user			Third-party web access.	
Last updated:	2024/Jul/03			